

PRESENTED BY:



Business & Entrepreneurship Center

Shasta College

GROWING YOUR BUSINESS TECHNOLOGY MADE SIMPLE

FEBRUARY 9TH, 2012 - REDDING
CEWD TRAINING CENTER

2990 INNSBRUCK DRIVE
REDDING, CA 96003

DOOR PRIZES!

OFFICE 2010 - WINDOWS 7, JIMDO
HOSTING PACKAGE, CONSTANT CONTACT
E-MAIL MARKETING BOOK

CLASSES FILL UP QUICKLY
REGISTRATION COST \$40

SIGN UP ONLINE TODAY!
WWW.CEDCAL.COM/EVENTS

TECHNOLOGY MADE SIMPLE PROGRAM

THE TECHNOLOGY MADE SIMPLE PROGRAM PROVIDES ATTENDEES WITH A LEARNING EXPERIENCE ON HOW TO TRANSFORM YOUR BUSINESS THROUGH THE USE OF BEST PRACTICES IN WEB SITE CREATION, EMAIL MARKETING, AND EFFECTIVE SOCIAL NETWORKING. EXPERTS IN EACH AREA WILL PRESENT INSIDE KNOWLEDGE IN AN EASY-TO-UNDERSTAND APPROACH THAT WILL HELP YOUR BUSINESS GROW.

TOPICS INCLUDE:

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| TECHNOLOGY MADE SIMPLE
PRESENTED BY:
JASON EATMON | UTILIZING WEB BASED
TECHNOLOGY TOOLS
PRESENTED BY:
JONNY CLARK |
| SOCIAL NETWORKING FOR
BUSINESS
PRESENTED BY:
JESSICA MURR | EMAIL MARKETING
PRESENTED BY:
KAREN RICE |
| GROWING A BUSINESS WITH
SBDC
PRESENTED BY:
KELI ANTHIS | WEB SITE CREATION
PRESENTED BY:
MATT ARNOLD |

SCHEDULE

8:30 - 9:00 AM
CHECK-IN/BREAKFAST

9:00 - 12:00 PM
UTILIZING WEB BASED
TECHNOLOGY TOOLS &
EMAIL MARKETING

12:00 - 12:30 PM
COMPLIMENTARY LUNCH
WITH RAFFLE PRIZES

12:30 - 3:00 PM
WEB SITE CREATION &
USING SOCIAL NETWORKING
FOR YOUR SMALL BUSINESS

3:00 PM - 3:30 PM
CLOSING CEREMONY
WITH RAFFLE PRIZES

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, Shasta College Economic & Workforce Development and the CSU, Chico Research Foundation, Center for Economic Development. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or its resource partners. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC hosted by Shasta College at (530) 242-7630 for arrangements.