



12TH ANNUAL



ECONOMIC FORECAST CONFERENCE

THURSDAY
JANUARY 12, 2012

GOLD COUNTRY
EVENT CENTER
4020 OLIVE HWY
OROVILLE, CA

MORE INFO +
REGISTER ONLINE @
[WWW.CEDCAL.COM/](http://WWW.CEDCAL.COM/EVENTS)
EVENTS

THE ROADMAP FOR GROWTH

ASSESSING THE STATE OF THE ECONOMY

7:30 - 8:30 AM
REGISTRATION/
BREAKFAST

8:30 - 12:10 PM
MAIN SESSION

12:10 - 1:00 PM
LUNCH

1:00 - 3:30 PM
BREAKOUT
SESSIONS

This annual conference provides attendees with useful insight and knowledge about economic trends in the North Valley from Sacramento to Shasta counties.

FEATURING

GARY ZIMMERMAN, THE FEDERAL RESERVE
BANK OF SAN FRANCISCO

DR. ROBERT EYLER, SONOMA STATE
UNIVERSITY

DR. DAVID GALLO, CSU, CHICO

TOM MURPHY, URBAN LAND INSTITUTE AND
FORMER PITTSBURGH, PENNSYLVANIA MAYOR

DAN SROUFE, PACIFIC COAST PRODUCERS

PRESENTED BY



Rabobank



KRCR

SPONSORS

FOUNDING SPONSORS

ENTERPRISE RECORD

KPAY-1290
NEWS-TALK



HOST SPONSORS



SUPPORTING SPONSORS

ASSOCIATE SPONSORS



Fred Davis and Associates



CORPORATE SPONSORS



CSU Chico, College of Agriculture
CSU Chico, College of Business
Oroville Chamber of Commerce
Paradise Ridge
Chamber of Commerce
Red Bluff Chamber of Commerce
Valley Contractors Exchange
Willows Chamber
of Commerce



CENTER FOR ECONOMIC DEVELOPMENT
CALIFORNIA STATE UNIVERSITY, CHICO
 CHICO, CA 95929-0765

 PHONE: (530) 898-4598
 FAX: (530) 898-4734
 www.cedcal.com

Non-Profit Org.
 U.S. Postage
PAID
 Chico, CA
 Permit No. 217

2012 ECONOMIC FORECAST CONFERENCE

PRESENTED BY



Rabobank

**THURSDAY
 JANUARY 12
 CEDCAL.COM**

THE ROADMAP FOR GROWTH

ASSESSING THE STATE
 OF THE ECONOMY

REGISTRATION FORM: Registration is **\$65** (non-refundable) per person. Registration includes breakfast, lunch and an Economic Scorecard. To register please visit www.cedcal.com or you can mail or fax this form to the CED office with your check or credit card information. Fax to 530.898.4734.
 Full tables of 8 are available for **\$455.00 (\$65 savings)**

NAME _____
 TITLE _____
 ORGANIZATION _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____
 FAX _____
 EMAIL _____

**MAKE CHECKS PAYABLE TO THE CSU, CHICO
 RESEARCH FOUNDATION**

CREDIT CARD # _____
 EXP. DATE _____ AMEX ___ VISA ___ MSTRCARD ___
 SIGNATURE _____
 SECURITY CODE _____

**MAIL TO CENTER FOR ECONOMIC DEVELOPMENT
 CALIFORNIA STATE UNIVERSITY, CHICO
 CHICO, CA 95929-0765
 FAX (530) 898-4734 PHONE (530) 898-4598**