

# Tri-County Economic Forecast Conference Sponsorship Opportunity



Thursday, January 13, 2011  
Bell Memorial Union (BMU)  
CSU, Chico Campus

## Sponsorship Levels

- Founding - \$5,000
- Advisory - \$2,500
- Associate - \$1,000
- Corporate - \$500
- Supporting - \$250

Be seen as a major player in the Butte, Glenn and Tehama County Region.  
Check out the many benefits below:

- Opportunity to be a key player in the region's "must-attend" business event
- Signage & recognition at conference and in marketing materials and literature:
  - Over 400 attendees—bankers, government officials, entrepreneurs, influential community leaders
  - 10,000 postcards and flyers distributed to key decision makers, individuals and businesses throughout the Butte, Glenn and Tehama counties.
  - 40,000 emails distributed to individuals through our sales database
  - Media and newspaper coverage throughout the Tri-County region
- Support local and regional economic development efforts
- Recognized support of our excellent lineup of professional speakers
- Unique opportunity to attend appreciation reception to network with VIP's

Sponsorship Level	Funding Level	1	2	3	4	5	Complimentary Conference Tickets	Complimentary Reception Tickets
Founding	\$5,000	√	√	√	√	√	8	4
Advisory	\$2,500	√	√	√	√		4	2
Associate	\$1,000	√	√	√			2	1
Corporate	\$500	√	√				1	0
Supporting	\$250	√					0	0

1. Your company will be listed in the conference program and your company's name will be visible on the conference tables and on the back of the attendee packets.
2. Your company will be introduced at the conference and thanked for your support and your company name and logo will be visible at the registration table.
3. Your company name and logo will be included in all conference marketing materials and posted on our web site and linked to yours.
4. Your company's marketing materials will be inserted into the attendee packets, you will be honored at the appreciation reception and your company's logo will be visible on over 400 economic and demographic profiles.
5. Your company's banner will be displayed at the conference and you will have a designated page in over 400 economic and demographic profiles.

## Center for Economic Development

California State University, Chico  
Chico, CA 95929-0765

www.cedcal.com/  
Phone: 530-898-4598  
Fax: 530-898-4734



# January 13, 2011 Tri-County Economic Forecast Conference Sponsorship Agreement

Sponsor Contact Information (please fill in the following information):

**Organization:**

**Contact:**

**Title:**

**Address:**

**Phone:**

**Fax:**

**E-mail:**

**Signature:** \_\_\_\_\_

**Please check one:**

- Founding \$5,000
- Advisory \$2,500
- Associate \$1,000
- Corporate \$500
- Supporting \$250

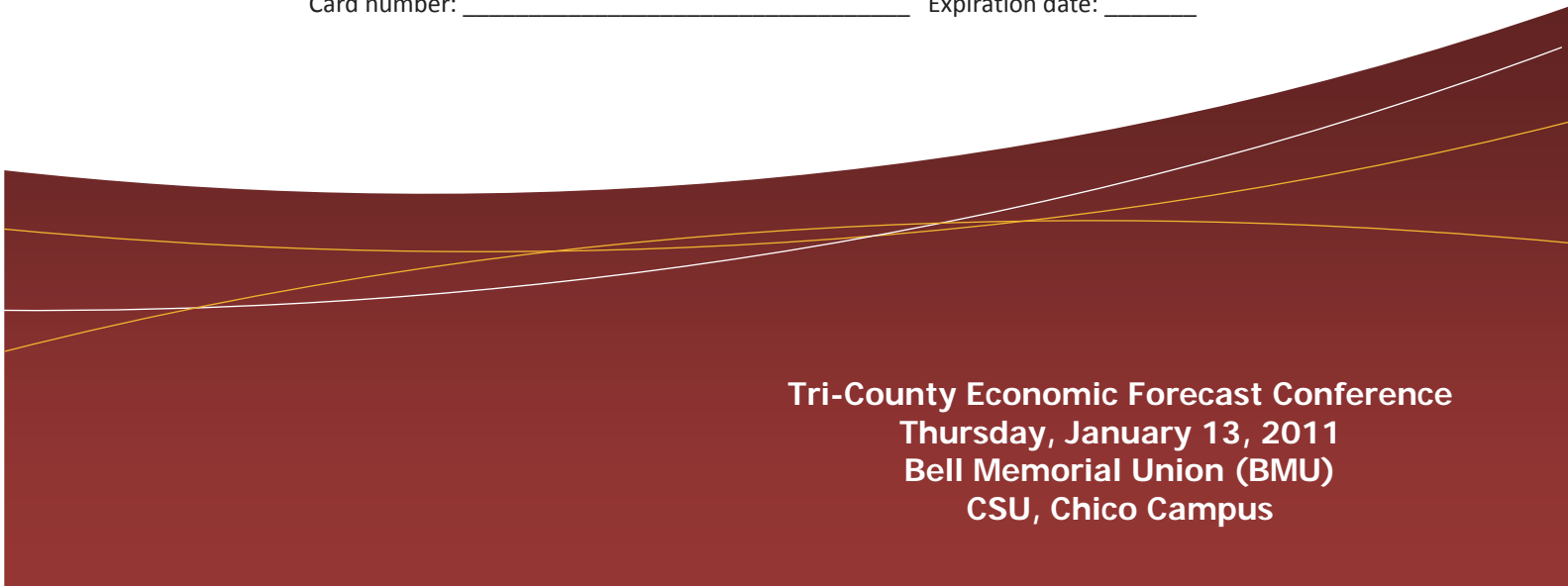
---

Make checks payable to: **CSU, Chico Research Foundation**  
Mail checks to: Center for Economic Development  
CSU, Chico  
Chico, CA 95929-0765

If you wish to pay by credit card, please complete:

American Express     MasterCard     Visa     Discover     Other

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_



**Tri-County Economic Forecast Conference  
Thursday, January 13, 2011  
Bell Memorial Union (BMU)  
CSU, Chico Campus**